

NEW CONTRIBUTIONS OF THE DISSERTATION

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Dissertation Title: “Communication on Sustainable Marine Economic Development in the Coastal Provinces and Cities of the Red River Delta at Present”

Major: Ideological Work Code: 9310201

Training Institution: Academy of Journalism and Communication

Through the review, analysis, and systematisation of relevant research materials, it can be observed that communication on sustainable marine economic development has attracted considerable attention from domestic and international scholars and researchers from various perspectives. Of nearly 219 studies accessed and examined, the doctoral candidate selected and reviewed more than 100 representative domestic and international works published from the early twentieth century to the present, with particular emphasis on the 2018–2025 period. The findings indicate that research on communication for sustainable marine economic development has developed into a relatively rich and multidimensional body of scholarship, with significant advances in content, approaches, and research scope. These studies do not exist in isolation but inherit from, complement, and connect with one another, thereby creating an important system of theoretical and practical arguments for the dissertation to inherit, develop, and apply to the study of communication on sustainable marine economic development in the coastal provinces and cities of the Red River Delta at present.

In general, previous studies have provided a relatively rich body of theoretical and practical arguments concerning communication, sustainable development, and the marine economy. However, to date, no study has systematically, comprehensively, and thoroughly examined communication on sustainable marine economic development in the coastal provinces and cities of the Red River Delta from the perspective of Political Science in the current context of green and digital transformation. This is the scientific gap that the dissertation seeks to address and clarify.

The dissertation makes the following principal new contributions:

First, based on the inheritance of previous research findings, the dissertation contributes to further clarifying several theoretical issues concerning communication on sustainable marine economic development from the perspective of Political Science, particularly the discipline of Ideological Work. It initially interprets and clarifies the concept of communication on sustainable marine economic development in the coastal provinces and cities of the Red River Delta. It also supplements and elucidates the constituent elements, content, methods, roles, and factors affecting communication on sustainable marine economic development in the current context of digital transformation.

Second, through practical surveys and analysis conducted in the coastal provinces and cities of the Red River Delta, the dissertation contributes to clarifying the current state of communication on sustainable marine economic development. It identifies the achievements, limitations, and causes of those limitations, while outlining several issues that need to be addressed in the coming period.

Third, based on the results of theoretical research and practical surveys, the dissertation proposes orientations and solutions to strengthen communication on sustainable marine economic development in the coastal provinces and cities of the Red River Delta toward 2030, with a vision to 2045. These solutions are developed by linking theoretical requirements with the practical conditions of the localities, thereby providing additional scientific and practical arguments for Party committees, local authorities, and relevant stakeholders in organising communication activities on sustainable marine economic development.

Thus, the completion of the above-mentioned contents not only enables the dissertation to comprehensively address the identified scientific gap but also provides significant theoretical and practical value for improving the effectiveness of communication on sustainable marine economic development in the coastal provinces and cities of the Red River Delta in particular and in Viet Nam's coastal localities in general. These research findings provide an important basis for supplementing and refining the theoretical framework of communication on sustainable marine economic development. At the same time, they offer valuable scientific and practical arguments for the formulation of guidelines and policies and for the renewal of leadership and management methods at the grassroots level in the current period.

CERTIFICATION BY THE ACADEMIC SUPERVISOR

(Signature and full name)

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