

## **SUMMARY OF NEW CONCLUSIONS OF THE DOCTORAL THESIS**

**Topic title:** *“Propaganda of the model of exemplary new rural family by the provincial women’s union based on the current practical experiences of Ha Tinh province”*

**Field:** Politics

**Major:** Ideological Work.

**Code:** 9 31 02 01

**PhD student:** Nguyen Thi Viet Ha

**Instructor:** Assoc. Prof. Dr. Pham Huy Ky

**Training unit:** Academy of Journalism and Communication

### **New conclusions of the Thesis**

*Firstly*, clarifying the theoretical basis for disseminating the model of new rural families of the provincial Women's Union, the thesis has supplemented and developed the conceptual content and structure of elements in the disseminating activities, clearly identifying the role and requirements from the practice of building advanced new rural areas in the current period.

*Secondly*, analyzing the current status of disseminating the model of new rural families in Ha Tinh province, the thesis has comprehensively surveyed, pointed out the advantages, limitations and causes, and at the same time drawn out 5 issues arising from practice. These issues are typical, and can be referenced for other provincial Women's Unions in the country.

*Thirdly*, proposing 5 major directions and 5 groups of specific, comprehensive and feasible solutions, focusing on improving the effectiveness of disseminating from subjects, content, methods, objects to conditions, emphasizing the application of digital technology and digital transformation. These proposals are drawn from the practice of Ha Tinh province and have high application value. *Fourthly*, the thesis contributes to clarifying the theory of ideological work and propaganda of the Party and socio-political organizations, especially the role of the Women's Union in implementing major goals such as building advanced new rural areas and cultural families - models of the new era.

**INSTRUCTOR**

**PHD STUDENT**

**Assoc. Prof. Dr. Pham Huy Ky**

**Nguyen Thi Viet Ha**