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**ADVOCATING BENEFICIAL TRADITIONS LINKED TO
THE STRENGTHS OF THE LANG SON POPULACE TO
ADVANCE ECONOMIC AND SOCIAL DEVELOPMENT IN
THE CONTEMPORARY ERA.**

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SUMMARY OF DOCTORAL DISSERTATION IN PHILOSOPHY

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INTRODUCTION

1. Reasons for choosing the topic

History has demonstrated that individuals, inherent qualities, resources, and all aspects pertaining to humanity are the fundamental concerns of philosophy. Simultaneously, history has demonstrated that the effective promotion of human values and factors fosters conducive conditions for the overall socio-economic development of a nation. Currently, research on individuals and human capabilities is increasingly significant, as people are the foundation of all material and spiritual value creation and are central to the development strategy of every country and nation.

Recognising this issue, our Party consistently prioritises the enhancement of the human factor, particularly during the renovation period, which has enabled the country to attain significant historical achievements and to develop robustly and comprehensively compared to the pre-renovation years. The economy's scale and level have increased, and society has progressed steadily. *Our nation has never possessed the foundation, potential, status, and international prestige that it holds today.*

The relationship between traditional and contemporary values, as well as between tradition and human strengths, are pertinent issues, particularly in the context of our nation advancing industrialisation, modernisation, the development of a socialist-oriented market economy, globalisation, and international integration. To successfully achieve industrialisation, modernisation, deep international integration, and economic development while ensuring social progress and equity, it is essential to promote and effectively integrate commendable traditional values and qualities with the inherent strengths of the Vietnamese populace, thereby fostering the impetus for the successful construction of socialism in Vietnam. Advocating for traditional values that harness the potential and strengths of individuals is a strategic approach to foster motivation and collective strength aimed at serving the populace, advancing innovation, and fulfilling the demands of sustainable development across the economy, culture, society, national defence, security, and foreign relations of our nation amid the contemporary landscape of industrialisation, modernisation, international integration, and the robust advancement of the Fourth Industrial Revolution globally.

Lang Son is a mountainous province located in the northern border of Vietnam, possessing a strategic position crucial for territorial defence and trade, serving as a gateway for commerce between ASEAN nations and China. Amidst the profound, accelerated, and swiftly evolving international integration, there is an imperative to judiciously amalgamate traditional values with the capabilities and strengths of the populace in Lang Son province to foster rapid and sustainable economic and social development, particularly in the context of economic advancement in the border region adjacent to the People's Republic of China.

In recent years, Lang Son province has prioritised the promotion of its cultural values and identity, while simultaneously leveraging its potential and strengths to generate significant impetus and resources for socio-economic development. Nonetheless, despite notable accomplishments, the exploitation, association, and promotion of traditional values alongside the potentials and strengths of the populace in Lang Son province exhibit numerous limitations and have not yielded the anticipated outcomes. This reality highlights the necessity for comprehensive, systematic research on the synergistic integration and enhancement of beneficial traditions linked to the strengths of the populace in Lang Son province, to effectively support the province's socio-economic development this new era, one where Vietnam is making great strides in its national renewal and global standing.

Based on the above reasons, the doctoral student boldly chose the issue of *"Advocating beneficial traditions linked to the strengths of the Lang Son populace to advance economic and social development in the contemporary era"* as the research topic for his doctoral thesis.

2. Purpose and tasks of the thesis

2.1. Purpose

On the basis of clarifying theoretical issues and analyzing the current state of promoting positive traditions linked to human strengths in Lang Son province, this thesis proposes key directions and solutions to further enhance these traditions in harmony with local strengths. The goal is to foster rapid and sustainable socio-economic development in the new era.

2.2. Tasks

To achieve the above purpose, the thesis needs to perform the following tasks:

First , an overview of research works related to promoting good traditions associated with human strengths in general.

Second , analyze and clarify the theoretical bases for promoting good traditions associated with the strengths of Vietnamese people in general and in Lang Son province in particular to serve the cause of socio-economic development at the present stage.

Third , survey and evaluate the current status of promoting good traditions associated with the strengths of Lang Son people in the current socio-economic development process, clearly pointing out achievements, limitations, causes and some issues.

Fourth , propose main directions and solutions to continue promoting good traditions associated with exploiting the strengths of Lang Son people to develop socio-economy at the present stage.

3. Subject and scope of the thesis research

3.1. Subject

The fine traditions of Lang Son people are associated with exploiting the strengths of people in Lang Son province to develop the economy and society in a new stage.

3.2. Scope

About content:

This thesis addresses the promotion of beneficial traditions that leverage the strengths of the Lang Son populace for socio-economic advancement. The research will specifically focus on the following areas: fostering patriotism, self-reliance, and self-improvement; cultivating the virtues of diligence, industriousness, solidarity, and mutual assistance to enhance human resources; stimulating the capacity for creating traditional products in economic development, particularly in tourism, services, cultural festivals, spirituality, and distinctive cuisine reflective of the Lang Son ethnic community; effectively implementing social security measures; and promoting trade, cultural exchange, and the development of the border economy in Lang Son province.

About space:

The thesis exclusively examines and surveys matters pertaining to the promotion of the esteemed traditions of the ethnic communities in Lang Son province, in conjunction with enhancing the strengths of the local populace.

About time:

The thesis examines theoretical and practical issues pertinent to the topic from 2010 to the present. Strategic directions and solutions are recommended for the timeframe leading to 2030.

4. Theoretical basis and research methods

4.1. Theoretical basis

The thesis is based on Marxism-Leninism, Ho Chi Minh's ideology, and the perspectives and innovation directives of the Communist Party of Vietnam regarding the populace, with a particular emphasis on enhancing the human element to facilitate industrialisation, modernisation, deep international integration, and rapid, sustainable socio-economic development.

4.2. Research methods

The thesis employs the methodologies of dialectical materialism and historical materialism, integrating analysis and synthesis, history and logic, comparison, and generalisation.

- The integrated approach of analysis and synthesis is primarily employed to assess the research context pertaining to the thesis topic, evaluate the current circumstances, identify the causes of advantages, outcomes, disadvantages, and constraints in fostering beneficial traditions linked to the strengths of the Lang Son populace for socio-economic development; and to analyse and synthesise the factors influencing the enhancement of these beneficial traditions in the context of the new era.

- The approach of integrating history and logic is employed to ascertain the fundamental connections, inevitabilities, and principles pertinent to the thesis topic; to distinctly delineate the theory and the methodology for executing the Party's directives, policies, and perspectives, as well as the State's legal policies broadly and those of local Party committees and authorities specifically, in fostering the commendable traditions linked to the strengths of the Lang Son populace for economic and social development.

- The author employs the secondary document research method to gather, categorise, and synthesise documents pertinent to the thesis; to read, analyse, and incorporate the arguments and concepts of researchers; subsequently, to systematise and extract perspectives and theoretical content on enhancing beneficial traditions linked to the strengths of the Lang Son populace for economic and social development in the contemporary era. Chapter 2 of the thesis is constructed upon this theory.

- The sociological research method is employed to assess and analyse the present status of promoting beneficial traditions linked to the strengths of the Lang Son populace for the advancement of the socio-economy in Lang Son province today. The thesis constructs a questionnaire and disseminates survey forms to 300 cadres, party members, committees, authorities, organisations within the political system, and residents of Lang Son province. This analysis examines the current situation, causes, and issues related to promoting the positive traditions of the Lang Son people to enhance the socio-economic development of Lang Son province, based on fundamental data.

5. New contributions of the thesis

The conclusions derived from the thesis research, along with the proposed solutions, have enhanced the theoretical framework and content of pertinent fundamental concepts, including the commendable traditions and strengths of the Vietnamese populace, particularly elucidating the relationship and fostering the traditional values and strengths of the Lang Son community in the context of socio-economic development.

The thesis elucidates the significance of harmoniously integrating and promoting the values and esteemed traditions of the Lang Son populace while leveraging their potentials and strengths to effectively advance the industrialisation and modernisation efforts, facilitate deep international integration, and achieve rapid and sustainable socio-economic development in Lang Son province at the present stage.

6. Theoretical and practical significance of the thesis

6.1. Theoretical

The thesis examines and elucidates the content and significance of fostering the esteemed traditional values of the Lang Son populace while leveraging human strengths to advance socio-economic development in Lang Son province. Consequently, the thesis can serve as a reference for researching and teaching various philosophical topics related to humanity and human development; concurrently, it provides a methodological foundation for comprehensive studies on the role, potential, and strengths of humans in socio-economic development.

6.2. In practice

The thesis presents synchronous, viable, and systematic strategies and solutions to further enhance the commendable traditions linked to the strengths

of the Lang Son populace, thereby fostering socio-economic development in Lang Son province and contributing to its advancement at the present stage. Consequently, the findings of the thesis may serve as a reference for formulating and strategising human development and human resource initiatives in the Northeast region broadly, and specifically in Lang Son province, in the near future.

7. Structure of the thesis

The thesis comprises an Introduction, Conclusion, a List of the author's published works pertinent to the thesis topic, a List of references, an Appendix, four chapters, and eleven sections.

CHAPTER 1

OVERVIEW OF RESEARCH WORKS RELATED TO THE THESIS TOPIC

1.1. Research situation related to the topic

1.1.1. Research works on traditional cultural values and people, strengths of Vietnamese people in socio-economic development

1.1.1.1. Research works on culture in general and traditional cultural values in particular

Research on preserving and promoting the role of good traditions associated with human strengths to develop the socio-economy of the whole country, and in Lang Son province in particular, related to culture and traditional cultural values of Vietnam. The following works can be mentioned: *Traditional spiritual values of the Vietnamese people* by author Tran Van Giau; *Vietnamese culture; society and people* by author Vu Khieu; *Studying traditional cultural values in the process of industrialization and modernization* co-edited by authors Nguyen Trong Chuan, Pham Van Duc, Ho Sy Quy; *Culture and national cultural identity* by author Ho Ba Tham; *Traditional Vietnamese cultural values and changes* edited by author Ngo Duc Thinh...

1.1.1.2. Research works on Vietnamese people and their strengths in the process of socio-economic development

Building and developing comprehensive human resources in general to meet the requirements of sustainable development is an important task in the context of Vietnam actively promoting industrialization and modernization associated with active and proactive international integration; including the issue of promoting good traditions associated with human strengths, so there have been a number of studies on this content in many different aspects. Some typical works include: *The development of individuals in a socialist-oriented market economy* by Doan Duc Hieu; *Humans and human development* by Ho Si Quy; The article "Preserving and promoting national cultural values in the process of socio-economic development" by Trinh Thi Thuy in *the Electronic Communist Magazine* ...

1.1.2. Research works on promoting good traditions associated with Vietnamese people and human strengths for socio-economic development

Regarding this content, the researcher has summarized the works: *The relationship between economic growth and cultural development of Vietnam in the renovation period* by author Luong Thi Huyen Trang; *Promoting cultural and ethical values - "soft power" of Vietnam in integration and development* by author Song Thanh; the article "Promoting cultural and human resources to create a breakthrough to bring the country to rapid and sustainable development" by author Le Quy Duc published in *the Electronic Communist Magazine*; the article in *the Communist Magazine*: *"The role of cultural resources in the process of socio-economic development"* by author Nguyen Trong Chuan... The works have clarified that promoting the role of culture is to turn cultural resources in each locality and the whole country into a driving force for socio-economic development.

1.1.3. Research works related to promoting good traditions associated with the strengths of Lang Son people to develop socio-economy

In fact, *there are not many in-depth and systematic scientific works* discussing the issue of promoting good traditions associated with the strengths of Lang Son people to develop the economy and society in general. This is also a big "gap", posing an urgent requirement that the doctoral student's thesis will be a research work focusing on implementing and handling this issue. There are some works, such as the book *Lang Son - New situation and force in the 21st century* ; Proceedings of the Scientific Conference *Awakening the tourism*

potential of Lang Son city ; Article by author Nguyen Quoc Doan, Secretary of Lang Son Provincial Party Committee, at the Ceremony to Celebrate the 190th Anniversary of Lang Son Province's Establishment: "Promoting heroic traditions, building Lang Son province to develop comprehensively and sustainably"... In particular, the speech of the late General Secretary Nguyen Phu Trong on the occasion of his visit and work with the Party Committee, government and people of Lang Son province on August 25, 2023 is a speech with very important content, providing theoretical and practical orientation for graduate students in the process of implementing their thesis.

1.2. Overview of the value of the reviewed works and the thesis issues that need further research

1.2.1. Overview of the value of the works reviewed

Through an overview of research works, we can see some important scientific contributions as follows:

Firstly, the authors have organised traditional cultural values, the overall significance of culture, and specific beneficial traditions, elucidating the intricate connection between culture and economy in societal contexts; thus, underscoring the notion that economic growth and development are invariably linked to the preservation and protection of the nation's positive traditions.

Second, research conducted during the renovation period has unequivocally demonstrated the significance of robust traditional values, inherent potentials, and human strengths in the socio-economic advancement of regions and nations.

Third, several studies have examined and assessed human potential and beneficial traditions related to enhancing the role of individuals in socio-economic development, demonstrating that the promotion of positive traditions and human agency is influenced by various objective and subjective factors.

Fourth, numerous studies have thoroughly examined the culture, esteemed traditions, and cultural promotion of ethnic groups in the Northeast region to enhance the area's socio-economic development, highlighting the utilisation of its distinctive culture and traditions as a valuable resource.

The aforementioned works and research topics by the authors have significantly contributed to science, providing the thesis author with an appropriate approach and research framework, as well as serving as a valuable

source of supplementary reference materials for the effective execution of the thesis's content.

1.2.2. Thesis issues that need further research

From such overview and assessment, the researcher sets himself the task of solving the following open problems:

Firstly , analyze and clarify the theoretical and practical bases for promoting good traditions associated with the strengths of Vietnamese people in general and in Lang Son province in particular, serving the cause of socio-economic development.

Second , survey and evaluate the current status of promoting good traditions associated with the strengths of Lang Son people in the current socio-economic development process, clearly pointing out the results, limitations, causes and some issues.

Third , clarify the new context, propose directions and main solutions to strengthen the harmonious and reasonable connection, effectively promote good traditions associated with exploiting the strengths of Lang Son people to develop the socio-economy at the present stage.

Chapter 1 Summary

A survey of research pertaining to the topic of "promoting beneficial traditions linked to the strengths of the Lang Son populace for economic and social development in the contemporary era" reveals a plethora of studies focused on cultural values, the enhancement of positive traditions in relation to human development, and the integration of culture with economic and social advancement from various perspectives and scopes of inquiry. These works have elucidated numerous theoretical and practical issues, offering arguments and empirical evidence pertinent to the researcher's interests, which will be further developed in the thesis.

While the aforementioned research has addressed various facets of cultural values and the significance of positive traditional values in fostering the cultural heritage of the Northeast region, these studies possess certain theoretical and practical merits. Nonetheless, there is a lack of comprehensive exploration regarding the promotion of beneficial traditions linked to the strengths of the Lang Son populace for economic and social development in the contemporary era.

CHAPTER 2

ADVOCATING BENEFICIAL TRADITIONS LINKED TO THE STRENGTHS OF THE LANG SON POPULACE FOR SOCIO-ECONOMIC DEVELOPMENT - THEORETICAL AND PRACTICAL FOUNDATIONS

2.1. Promoting good traditions associated with the strengths of Lang Son people to develop socio-economy

2.1.1. Some basic concepts

Tradition encompasses thoughts, emotions, customs, habits, lifestyles, and human behaviours that are historical and specific, maintained and propagated within the lives of social communities and nations. *Beneficial traditions* encapsulate and embody the quintessence and essence, which are refined into sustainable, humane, and progressive values; conversely, malevolent, immoral, and unlawful actions contravene good traditions and oppose the traditional cultural values of the Vietnamese populace.

It can be conceived that: *Socio-economic development is the process of enhancing the quality of all facets of socio-economic life by fostering economic growth while addressing social issues, with the objective of improving the material and spiritual well-being of the populace and advancing the nation rapidly and sustainably.*

Advocating for beneficial traditions linked to the strengths of the Vietnamese populace involves recognising and disseminating traditional values, enhancing these values to foster a progressively modern, affluent, and cultured society. This process transforms elements of spiritual life, potentials, and strengths from commendable traditions, along with the intrinsic strengths of the Vietnamese people, into production, yielding products with a robust national identity and generating material resources to accelerate and sustain the country's socio-economic development.

2.1.2. Basic good traditions associated with the strengths of Lang Son people

The fine traditions and strengths of Lang Son people are intertwined, difficult to separate clearly and are specifically expressed in the following aspects and main characteristics: 1- Lang Son people have a tradition of patriotism, indomitability, and resilience in the struggle to protect the country's independence in different historical periods; 2- Lang Son people have the virtues of diligence, hard work, humanity, and always have a spirit of solidarity and mutual support in life; 3- Lang Son people have a tradition of promoting community cohesion, love for the homeland, emotional behavior, and attachment to each other; 4- Lang Son people have strengths in maintaining and promoting cultural values, traditional festivals, historical culture, spiritual culture, and cuisine; 5- Lang Son people have strengths in developing the border economy, facilitating international integration, cultural exchange, and border trade.

2.2. Promoting good traditions associated with the strengths of Lang Son people to develop socio-economy at the present stage - Concept, subject, content, method

2.2.1. Concept and subject of promoting good traditions associated with the strengths of Lang Son people to develop socio-economy at the present stage

Concept: *Advancing the esteemed traditions linked to the strengths of the Lang Son populace for socio-economic development at the present stage entails the enhancement and dissemination of traditional cultural values, guiding the evolution of Lang Son province towards greater modernity, prosperity, beauty, and civility. This process involves harnessing the spiritual life, potential, and intrinsic strengths of the Lang Son people to engage in labour, produce goods, and enhance the quality of life, thereby generating resources and impetus for the rapid and sustainable socio-economic advancement of Lang Son province.*

Subjects: *Advocating for the significance of beneficial traditions linked to the strengths of the Lang Son populace in socio-economic advancement is a creative endeavour undertaken by various entities, including Party committees and governmental authorities at both central and local levels; central cultural advisory and management agencies such as the Ministry of Culture, Sports and Tourism, the Ministry of Information and Communications, cultural research*

institutes, and human resource development organisations; as well as departments and branches within Lang Son province; and socio-political organisations in Lang Son province, including the Fatherland Front, Trade Unions, Farmers' Association, Women's Association, Veterans' Association, Youth Union, and the Association of the Elderly. The educational system at all levels **and the business community** also play a crucial role, with significant functions and responsibilities; the residents of Lang Son province are the primary stakeholders, exerting the most decisive influence on the success or failure of enhancing the positive traditions and strengths of the Lang people in socio-economic development.

2.2.2. Promotion of beneficial traditions linked to the strengths of the Lang Son populace for socio-economic development at the present stage

Content: Primarily, advocate for the patriotic, indomitable, and resilient traditions of the Lang Son populace, particularly emphasising the qualities of self-reliance and self-improvement to foster economic development in the contemporary context. Secondly, advocate for the principles of diligence, industriousness, compassion, and the continual spirit of solidarity and mutual support to cultivate high-quality human resources, thereby advancing the rapid and sustainable socio-economic development of Lang Son province. Thirdly, foster the tradition of community cohesion, patriotism, emotional engagement, and mutual attachment in economic development, while effectively implementing social security and addressing social issues arising in Lang Son province. Fourthly, enhance the direct contribution of cultural-historical traditions, spirituality, festivals, and the distinctive and rich cuisine of the ethnic groups in Lang Son to facilitate rapid and sustainable socio-economic development in the province. Fifth, vigorously advocate for the beneficial traditions linked to the strengths of the border population, facilitating the process of profound international integration, cultural exchange, and particularly enhancing trade and the development of the border economy in Lang Son province.

Method: Initially, under the guidance and oversight of the Party Committee and the Lang Son Provincial Government. Secondly, via propaganda, education, and training; as well as the implementation by

enterprises operating within the province. Thirdly, via the populace's self-awareness and optimism.

2.3. Factors affecting the promotion of good traditions associated with the strengths of Lang Son people to develop the current socio-economy

2.3.1. Objective factors

Including: 1- The socio-economic development situation of Lang Son province in recent times; 2- Globalization, the trend of socio-economic exchange between regions in the country and the increasingly deep international integration process, promoting Vietnam's trade; 3- The rapid development of modern science and technology.

2.3.2. Subjective factors

The awareness, capacity and qualifications of leaders, managers, authorities, organizations at all levels and people are important factors in exploiting and promoting the good traditional values associated with the strengths of Lang Son people. In addition, the behavior, lifestyle, thinking and ethnic psychological factors also affect the awareness and actions of Lang Son people in the process of preserving and **promoting** the good traditions and culture of their ethnic groups, contributing to the socio-economic development of the locality.

Chapter 2 Summary

By elucidating the content of pertinent concepts, the researcher develops a personal interpretation of fostering positive traditions linked to the strengths of the Vietnamese populace as a whole. The author subsequently analyses prior scientific literature to construct the central concept: fostering beneficial traditions linked to the strengths of the Lang Son populace to advance socio-economic development at the present stage. The researcher examines and elucidates the topic, substance, and methodology for promoting beneficial traditions linked to the strengths of the Lang Son populace to advance socio-economic development. The thesis author concurrently examines and identifies the objective and subjective factors influencing the advancement of positive traditions linked to the strengths of the Lang Son populace in the context of socio-economic development.

CHAPTER 3

ADVOCATING FOR BENEFICIAL TRADITIONS LINKED TO THE STRENGTHS OF THE LANG SON POPULACE TO ENHANCE SOCIO-ECONOMIC DEVELOPMENT - CURRENT STATUS, CAUSES AND CHALLENGES

3.1. Achievements in promoting good traditions associated with the strengths of Lang Son people to develop socio-economy and causes

3.1.1. *Achievements*

3.1.1.1. In terms of the subject of development

The Party Committee, government, Vietnam Fatherland Front, and socio-political organisations of Lang Son province have intensified propaganda, education, and the promotion of commendable traditions among cadres, party members, and the populace to improve awareness and effectiveness in socio-economic development activities in the current context. All stakeholders are involved in the preservation of traditional cultural heritage and human development, creating conditions that enhance commendable traditions alongside the strengths of the Lang Son community in socio-economic progress.

3.1.1.2. On implementing the promotion content

Explicitly depicted: The tradition of patriotism, indomitable spirit, and resilience among the people of Lang Son, especially the attributes of self-reliance and self-improvement, has been robustly maintained, acting as a catalyst for the province's socio-economic progress in the contemporary era; 2- Highlighting the advancement of qualities and virtues such as diligence, industriousness, optimism, humanity, and the spirit of solidarity and mutual assistance among the populace of Lang Son to foster high-quality human resources; The tradition of promoting community cohesion, patriotism, emotional involvement, and mutual attachment among the residents of Lang Son is an acknowledged strength that has been developed, creating a foundation and favourable environment for the effective execution of social security and the resolution of social issues. Cultural traditions—history, spirituality, festivals, and the unique and diverse cuisine of the ethnic groups in Lang Son—are integrated to create branded tourism products that are culturally meaningful and economically beneficial. Cultural exchange in border regions is promoted,

linking beneficial traditional values and the capabilities of local populations to foster profound international integration, improve trade, and elevate the border economy of Lang Son province.

3.1.1.3. On implementing the promotion method

Explicitly depicted: The tradition of patriotism, indomitable spirit, and resilience among the people of Lang Son, particularly the qualities of self-reliance and self-improvement, has been steadfastly upheld, serving as a catalyst for the province's socio-economic advancement in the modern era; 2-Emphasising the enhancement of attributes and virtues such as diligence, industriousness, optimism, humanity, and the ethos of solidarity and mutual assistance within the community of Lang Son to cultivate high-quality human resources; The tradition of fostering community cohesion, patriotism, emotional engagement, and mutual attachment among Lang Son residents is a recognised strength that has been cultivated, establishing a foundation and conducive environment for the effective implementation of social security and the resolution of social issues. Cultural traditions—history, spirituality, festivals, and the distinctive and varied cuisine of the ethnic groups in Lang Son—are amalgamated to develop branded tourism products that are culturally significant and economically advantageous. Cultural exchange in border regions is encouraged, connecting advantageous traditional values and the skills of local populations to enhance international integration, boost trade, and elevate the border economy of Lang Son province.

3.1.2. Reasons for achievements

Initially, the Party and State have progressively enhanced their understanding of the significance of the nation's esteemed traditions and the human element in socio-economic advancement, as well as the strategic importance of Lang Son province specifically and the Northeast region broadly. Secondly, the Party Committees and authorities at all levels in Lang Son province have proactively formulated and executed plans and projects that align with the leadership and directives of the Central Government regarding specific issues and policies aimed at enhancing the role of esteemed traditions in conjunction with human and cultural development, as well as the engagement of enterprises, to advance the province's socio-economic growth rapidly and sustainably. Thirdly, the awareness and competence of cadres, the populace, and enterprises have improved; consequently, the perception, attitude, and

strategies for leveraging the commendable traditional values linked to the potential and strengths of the Lang people for socio-economic development have positively transformed. The advancement of contemporary science and technology has been influencing the preservation, development, and promotion of the beneficial traditions linked to the strengths of the Lang Son populace today.

3.2. Limitations in promoting good traditions associated with the strengths of Lang Son people to develop socio-economy and causes

3.2.1. Limitations

3.2.1.1. In terms of the subject of development

Limitations include: 1- The leadership and directional capabilities of certain party organisations occasionally fail to meet the requisite demands and responsibilities. A number of cadres and party members fail to fulfil the requisite standards regarding competence, qualifications, and reputation; they are not genuinely exemplary or responsible. Furthermore, the collaboration among entities within the political system in decision-making, planning, and actualising objectives to enhance the positive traditions and strengths of the Lang Son populace in socio-economic development is not yet cohesive, occasionally resulting in delays and diminished implementation efficacy.

3.2.1.2. On implementing the promotion content

Recent reality demonstrates that there is an absence of an effective mechanism to cultivate the traditions of patriotism, indomitability, resilience, and self-reliance among the people of Lang Son, thereby failing to translate these values into tangible economic development; consequently, this has not generated a genuinely effective impetus for rapid and sustainable progress. 2- While the commendable traditional values and strengths of the Lang Son populace have been distinctly recognised, their implementation in cultivating quality human resources for the swift and sustainable socio-economic advancement of Lang Son province has proven ineffective; 3- The integration and enhancement of the admirable traditional qualities of the Lang Son people in economic development, social security initiatives, and the effective resolution of social issues in certain areas remain ambiguous and have not garnered sufficient attention; 4- The efforts to promote the esteemed traditions and strengths of the Lang Son populace in conjunction with sustainable tourism development, as well as broader socio-economic advancement, have not been

executed effectively, failing to align with the region's potential and advantages; 5- Numerous limitations and risks have arisen from the adverse aspects of the market economy, impacting the residents of border areas and detrimentally affecting the processes of cultural exchange, integration, trade, and the economic development of Lang Son province in recent times.

3.2.1.3. On implementing the promotion method

Initially, the leadership and strategic approaches to enhance the significance of traditional values and the populace by the Party Committee and authorities at all levels in Lang Son province have not yet yielded a substantial breakthrough for the province's socio-economic development at this time. Secondly, despite the favourable outcomes, the methods of propaganda, education, and training in provincial schools aimed at promoting traditional values linked to the strengths of the Lang Son populace encounter several challenges, impediments, and limitations. Enterprises still face numerous difficulties and have yet to produce many high-value economic products that strongly reflect the identity and strengths of the Lang Son people. Thirdly, a segment of the population, due to their insufficient comprehension of traditional cultural values in the economy, has yet to cultivate self-awareness and a positive attitude towards production, business, and the creation of products and services that embody the identity of the Lang Son people for socio-economic advancement.

3.2.2. *Causes of limitations*

Lang Son is a mountainous border province with an economic baseline that is below the national average; concurrently, local budget investment capital is constrained, and targeted investment from the central budget has not sufficiently addressed the province's needs. The socio-economic infrastructure system lacks synchronisation; the intellectual capacity is restricted and varies across regions; the effects of climate change and epidemics are complex and unpredictable. Additionally, Lang Son is influenced by the intrinsic traits of a mountainous border province, facing numerous socio-economic challenges, including a modest economic scale, constrained resources, and uneven human resource quality.

The cognitive processes and leadership, direction, management, and organisation regarding the execution of various policies, objectives, and tasks within certain Party committees, authorities, agencies, and units remain

constrained, ambiguous, and exhibit tendencies of passivity, anticipation, and reliance on superiors. Certain limitations and deficiencies in leadership and management are gradually addressed. The capacity to assess and predict the leadership team's circumstances remains constrained, failing to align with reality, resulting in certain objectives and targets being impractical. The ability to leverage traditional values and cultural identity for the socio-economic development of the populace remains significantly constrained.

3.3. Current issues

In this lesson, the researcher conducted a thorough analysis of three contemporary issues: 1- The cultural traditions and populace of Lang Son possess valuable attributes, yet these have not been adequately integrated or utilised; 2- The objective has been distinctly recognised, but the awareness and capacity for implementation among the stakeholders remain insufficient in fostering positive traditional values linked to the potential and strengths of the Lang Son populace; 3- Although a strategy for the development of the border gate economy and border trade economy has been proposed, in practice, the potential and strengths of the Lang Son people have not been effectively or reasonably leveraged.

Chapter 3 Summary

In recent times, Lang Son province has focused on identifying the good qualities of Lang Son people, especially the spirit of solidarity, mutual support, and mutual assistance in developing the economy and human resources. Through typical directive documents, it can be seen that the political system of Lang Son province has raised awareness of the significance and responsibility of the subjects in promoting culture to build people to meet the requirements of economic development. The activities of promotion are indicated to include spreading, activating, and arousing the good traditions and inherent personalities of Lang Son people. From that directive, people have a consensus in awareness in promoting the role of good traditions towards building Lang people; trusting, being proud of, and respecting the good qualities of the people of their homeland.

However, due to the impact of various subjective and objective causes, despite having certain potential and strengths, promoting the role of fine traditions and Lang Son people in socio-economic development still has some limitations. The preservation of traditional culture and Lang Son people as the

basis and conditions for promotion has not really gone into depth and has had qualitative changes. Some backward customs still exist, which are obstacles to human development to meet the requirements of accelerating industrialization, modernization and international integration. In recent years, the reality of promoting fine traditions associated with exploiting the potential and strengths of Lang Son people for socio-economic development has not really been commensurate with the inherent potential.

CHAPTER 4

STRATEGIES AND SOLUTIONS TO ENHANCE BENEFICIAL TRADITIONS LINKED TO THE STRENGTHS OF THE LANG SON POPULACE FOR SOCIO-ECONOMIC DEVELOPMENT AT THE PRESENT STAGE.

4.1. Anticipating the benefits and challenges of promoting the positive traditions linked to the strengths of the Lang Son populace for economic and social development in the contemporary era.

4.1.1. Advantages

Firstly, our nation is increasingly and comprehensively integrating into the international community; its standing and influence are rising on the global stage; our country has never possessed such a foundation, potential, status, and international prestige as it does today. Secondly, international integration is becoming increasingly extensive and profound due to new generation free trade agreements, fostering development not only in the economic sector but also across all facets of national life. Thirdly, the Fourth Industrial Revolution transforms both material and spiritual production, reduces the disparity between industry, agriculture, and services through digitisation, and establishes intelligent production methodologies. The Party Committee, government, and diverse ethnic groups in Lang Son province increasingly recognise the cultural potential, rich traditions, and strengths of its people.

4.1.2. Difficulties

Initially, the global economy is projected to be more challenging than in the prior period. Secondly, the market economy generates both developmental opportunities and pressures, as well as challenges for the development process in Vietnam overall and in Lang Son province specifically. Thirdly, there exists a

risk of cultural erosion, the diminishment of cultural identity, and the degradation of valuable traditional values within the framework of globalisation and profound international integration. Fourthly, the substantial demands on human resources arising from socio-economic development will not be fulfilled "overnight," resulting in significant challenges in enhancing the human element of Lang Son to support the development process in the forthcoming decades.

4.2. Direction for promoting esteemed traditions linked to the strengths of the Lang Son populace for socio-economic development

4.2.1. The promotion of the esteemed traditions linked to the strengths of the Lang Son populace must be intricately woven into the strategy and plan for the rapid and sustainable socio-economic development of Lang Son province.

In the socio-economic development plan for 2020 to 2025, the Party Committee and the populace of the province have established and are committed to achieving specific objectives aimed at enhancing the cultural strengths and populace of Lang Son. To achieve socio-economic development objectives and plans, and to advance Lang Son in accordance with its potential and advantages, it is essential to concentrate on integrating and enhancing positive traditions and human strengths in each aspect, while considering the unique characteristics of each sector and subject, and making necessary adjustments to align with developmental practices.

4.2.2. Advocating for the beneficial traditions linked to the strengths of the Lang Son populace should focus on establishing the essential conditions for individuals to optimise their potential in labour and creative endeavours, thereby fostering socio-economic advancement in the province.

Policies aimed at fostering beneficial traditions linked to the strengths of the Lang Son populace must be formulated in alignment with the developmental practices of Lang Son province; they should establish essential and conducive conditions for the residents of Lang Son to optimise their capabilities in labour and production, thereby advancing socio-economic development in the province within the contemporary context.

4.2.3. Advocating the esteemed traditions of the Lang Son populace should seek to ignite the will and aspiration for development among the people while leveraging the province's potential and advantages.

Fostering a culture and populace in Lang Son to achieve comprehensive development through traditional, modern, and humane values, thereby serving as

a significant spiritual impetus for the province's advancement. It is essential to formulate, refine, and effectively implement policies aimed at preserving and promoting ethnic cultures, safeguarding and optimising the values of tangible and intangible cultural heritages, and revolutionary historical traditions, thereby establishing a foundation for the socio-economic development of Lang Son province in the new era—the era of the nation's resurgence.

4.3. Some solutions to continue promoting good traditions associated with the strengths of Lang Son people to develop the socio-economy at the present stage

4.3.1. Advocating the revered traditions of the Lang Son community should aim to inspire ambition and aspirations for advancement among its citizens, thereby actively utilising all potentials and advantages to develop a prosperous and visually appealing province and a strong nation.

Promoting a culture and community in Lang Son to attain holistic development through traditional, contemporary, and humane values, thus acting as a vital spiritual catalyst for the province's progress. It is imperative to develop, enhance, and efficiently execute policies that preserve and promote ethnic cultures, protect and optimise the values of tangible and intangible cultural heritages, and revolutionary historical traditions, thereby establishing a foundation for the socio-economic advancement of Lang Son province.

4.3.2. Develop content and approaches to promote the positive traditional values inherent in the strengths of the Lang Son populace for the effective advancement of the economy and society.

Concentrate on innovating content and methodologies, explicitly delineating roadmaps, strategies, and designated resources in alignment with the principle of "3 clear" (clear personnel, clear tasks, clear responsibilities) to advance positive traditional values linked to human strengths in socio-economic development. Successfully execute the policy of advancing economic restructuring linked to innovation in growth models, enhancing labour productivity, and bolstering industrial competitiveness by leveraging the potential and strengths of Lang Son province and its populace.

4.3.3. Formulate and refine policies to enhance the beneficial traditions and potential of the Lang Son populace, particularly in ethnic minority regions.

Lang Son province, grounded in a comprehensive understanding of the Party's directives and the State's regulations, recognises cultural and human values as essential elements and significant internal strengths for sustainable development. Consequently, it is imperative to refine policies aimed at preserving, conserving, and promoting the distinctive cultural identities of the province's ethnic groups, while simultaneously advancing tourism development and international collaboration. Policies must align with reality, be comprehensible, and facilitate implementation to effectively promote the positive traditional values inherent in the strengths of the Lang Son populace.

4.3.4. Enhance education and advocacy regarding the commendable traditional values and strengths of the Lang Son populace to foster human resource development and safeguard the cultural identity of ethnic groups.

It is essential to initiate extensive propaganda and education across society regarding the characteristics, traditional values, and intrinsic strengths of the Lang Son populace, as well as the importance of enhancing this role in effectively achieving the socio-economic objectives of Lang Son province. Consequently, enhancing education on commendable traditional values linked to human strengths for socio-economic development within and beyond educational institutions and organisations will directly influence the elevation of awareness, instill pride, and foster a sense of responsibility among individuals in preserving and promoting traditions and human strengths, thereby effectively contributing to the development of the province's human resources in alignment with its objectives.

4.3.5. Integrating commendable traditions with the enhancement of the strengths and positivity of the Lang Son populace to bolster social consensus, uphold political stability, and generate impetus for socio-economic advancement in the new era.

Enhancing consensus and close collaboration among stakeholders to develop livelihood models that preserve and promote the esteemed traditional values of the Lang Son populace, in conjunction with the cultural attributes of the Northeast region. Every ethnic group and locality possesses distinct socio-economic conditions, strengths, and weaknesses; therefore, it is essential to develop livelihood models that integrate and enhance positive traditional values to stimulate economic growth, uphold political stability, ensure national security and defence, and reinforce the unity of the nation. The entities collaborate to

integrate national target programs concerning national security and defence, socio-economics with initiatives, plans, and proposals related to culture and ideology in Lang Son province and other provinces in the Northeast region, aiming to enhance both the material and spiritual well-being of the populace.

4.3.6. Emphasise the capabilities and benefits of the Lang Son populace to facilitate the socio-economic advancement of border regions and enhance foreign economic relations and cultural exchanges of Lang Son province.

Concentrate on incorporating cultural values inherent to ethnic communities in trade promotion activities to attract high-value export goods, prioritising the expansion of export items that reflect cultural identity and the province's key traditional values. Recognise the importance of incorporating and advocating for positive traditional values to improve cultural exchanges and international relations. Ensure the effective and comprehensive execution of party diplomacy, state diplomacy, and people-to-people diplomacy with the Guangxi Zhuang Autonomous Region (China) to promote border economic development while safeguarding national defence and security.

Chapter 4 Summary

The people of Lang Son, with their intrinsic strengths and vibrant cultural traditions, can leverage valuable traditional values as a tangible asset for economic development while addressing various social issues. Implementing this content necessitates proposing strategies and solutions to systematically and effectively leverage traditional cultural products of Lang Son province, with a strategic vision aimed at transforming livelihoods by enhancing the market for goods and services to foster economic development and stimulate demand, thereby advancing other facets of social life. Consequently, the culture and traditional values of the Lang Son populace must genuinely serve as strategic focal points and catalysts for the socio-economic advancement of Lang Son province in this new developmental phase.

CONCLUSION

Every community, region, and ethnic group in the country, particularly the ethnic communities in Lang Son province, possesses distinct traditional knowledge that reflects their cultural identity; consequently, a system of rich, diverse, and unique traditional cultural products has emerged. This knowledge serves as both the ideological and spiritual foundation for shaping individuals' character and directing them towards esteemed human values, while

simultaneously generating economic value. It manifests in both tangible and intangible cultural products, including cultural heritage, traditional handicrafts, cultural festivals, history, spirituality, diverse cuisine, and community tourism services, all of which contribute to economic growth and facilitate the resolution of various social issues.

Recognising this significant issue, Lang Son province has recently prioritised the promotion of its commendable traditions, reflecting the identity of its people, while simultaneously leveraging its potentials and strengths to generate substantial impetus and resources for the province's socio-economic advancement. During this era of rapid renovation, Lang Son province has actively promoted its esteemed traditions to achieve further success in socio-economic development, accomplishing significant milestones that contribute to the prosperity and beauty of the homeland. There is a growing consensus regarding the importance of fostering good traditions to cultivate humane and sincere individuals in Lang Son; individuals who consistently trust, take pride in, and respect the admirable qualities of their homeland, applying these attributes to production and business, thereby achieving significant outcomes in the province's socio-economic development.

Nonetheless, despite notable accomplishments, the utilisation, integration, and advocacy of commendable traditional values alongside the capabilities and strengths of the populace in Lang Son province exhibit numerous limitations and have not yielded the anticipated outcomes. Certain entrenched cultural factors persist in people's lives, remaining uneliminated and serving as obstacles to the cultivation and advancement of human resources necessary for socio-economic development in Lang Son province today. To date, there has not been an effective mechanism to promote the commendable traditions and qualities of the Lang Son people, thereby failing to translate these into tangible socio-economic development; consequently, this has not generated a genuine impetus for rapid and sustainable progress.

This reality necessitates comprehensive, systematic research on the harmonious and rational integration and promotion of beneficial traditions linked to the strengths of the populace in Lang Son province, to effectively support the province's socio-economic development in the new era—the era of the nation's resurgence.

LIST OF PUBLISHED SCIENTIFIC WORKS RELATED TO THE THESIS TOPIC

1. Nguyen Huu Tri (2023), "Continuing to promote Vietnamese cultural values and people in the spirit of the 13th National Party Congress, creating momentum for rapid and sustainable national development", Journal of Political Theory and Communication, Special Issue No. 01, pp. 42 - 44.
2. Nguyen Huu Tri (2023), "From Marxist philosophical perspective on human to human development perspective in Vietnam today", Journal of Political Theory and Communication, Special Issue No. 02, pp. 29 - 32.
3. Nguyen Huu Tri (2024), "Promoting the fine traditions of the Vietnamese people to develop the economy and society quickly and sustainably in the new context", Journal of Political Theory and Communication, Special Issue No. 01, pp. 56 - 58.
4. Nguyen Huu Tri (2024), "Promoting good and positive traditions, proactively exploiting the potential and strengths of Lang Son people for rapid and sustainable economic development", Journal of Social Science Information No. 498 (June), pp. 19 - 26.
5. Nguyen Huu Tri (2023), "Financial solutions for export enterprises in the current context", Proceedings of the National Workshop on the role of Finance supporting import-export enterprises in the new situation - Workshop co-organized by the Academy of Finance and the General Department of Customs in 2023, pp. 384 - 393.

