

SUMMARY OF NEW CONCLUSIONS OF PH.D. THESIS

1. Title: **Podcast in electronic newspapers in Vietnam now**
2. Speciality: JOURNALISM
3. Code: 9320101
4. Name of PhD Student: Le Tuan Anh
5. Advisor: Associate Professor, Dr. Truong Thi Kien
6. Institutional: Institute of Journalism - Communication, Academy of Journalism and Communication
7. New conclusions:

(1) The thesis is the first research work to systematize in depth the basic theoretical issues of podcasts on online newspapers such as: concepts, characteristics, production methods, roles, and criteria for evaluating the quality of podcasts on online newspapers. The thesis also studies the practical experience of podcasts in some major online newspapers in the world as lessons for Vietnam.

(2) Based on the analysis and clarification of the current status of podcasts of three online newspapers, namely Nhan Dan Electronic, Lao Dong Electronic and VnExpress Electronic Newspapers, over a period of two years (January 2022 - December 2023), the thesis pointed out the successes, limitations, causes of the successes and limitations of podcasts on online newspapers in Vietnam today.

(3) From the current situation, the thesis has identified the problems, proposed solutions and recommendations to improve the quality of podcasts on online newspapers in Vietnam today.

Ha Noi, 3rd December, 2024

Advisor

PhD Student

Assoc,Pro,Dr. Truong Thi Kien

Le Tuan Anh