

SUMMARY OF NEW CONCLUSIONS OF PHD THESIS

1. Title: THE ROLE OF NEW MEDIA IN POLITICAL PROPAGANDA IN VIETNAM

2. Speciality: Political science

3. Classification: 9310201

4. Name of PhD Student: Do Thi Thanh Ha

5. Advisor: Assoc. 1. PhD. Luu Thuy Hong

2. Assoc. Prof, Dr. Doan Thi Minh Oanh

6. Institutional: Academy of Journalism and Communication

7. New conclusions from the PhD Thesis:

- *Firstly*, from the perspective of political science in ideological work, the thesis clarifies theoretical issues regarding the role of new media in political propaganda in Vietnam, especially proposing an analytical framework for the role of new media in current political propaganda in Vietnam.

- *Secondly*, objectively survey and evaluate the current state of the role of new media in political propaganda in Vietnam, pointing out the advantages and the issues raised regarding the role of new media in political propaganda in Vietnam today.

- *Thirdly*, the thesis presents forecasts, perspectives, and proposes solutions to enhance the role of new media in political propaganda in Vietnam today.

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