# SUMMARY INFORMATION
# ON THE NEW FINDINGS OF THE DOCTORAL THESIS

1. Title: ***"Using Visual Storytelling Method in Creating Online News Articles"***

2. Field of Study: Journalism

3. Code: 9 32 01 01

4. Doctoral Candidate: Phạm Thị Mai Liên

5. Supervisors:

    - Assoc. Prof., PhD. Đỗ Thị Thu Hằng

    - Assoc. Prof., PhD. Bùi Thu Hương

6. Training Institution: Academy of Journalism and Communication

7. New findings of the Thesis:

- *First*, this thesis is one of the pioneering works to systematically and thoroughly research the use of visual storytelling in creating online news articles. Therefore, it offers many new scientific discoveries that do not overlap with existing research.

- *Second*, the thesis clarifies the concept of visual storytelling, its role, characteristics, and classification of creative method; principles of usage; implementation process; and provides in-depth analysis of several specific cases to demonstrate the effectiveness of this method in producing high-quality online news articles.

- *Third*, the results of surveys, analysis, evaluation, and scientific conclusions on *the use of visual storytelling in creating online news articles* through four selected case studies are entirely new, authentic evidence. These results were synthesized and generalized by the author based on current practical research.

- *Fourth*, the thesis analyzes the current issues and proposes a system of solutions along with several scientific recommendations to promote the use of visual

storytelling in creating online news articles. These proposals are entirely new in their scientific value, reflecting the content of the research within the current political and social context, and have not been previously published by any other authors.

| Supervisor 1 | Supervisor 2 | Doctoral Candidate |
|---|---|---|
| **Assoc. Prof. Đỗ Thị Thu Hằng** | **Assoc. Prof. Bùi Thu Hương** | **Phạm Thị Mai Liên** |