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**ACADEMY OF JOURNALISM AND COMMUNICATION**

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**PROMOTING THE ROLE OF THE CULTURE IN SOCIO –  
ECONOMIC DEVELOPMENT IN THE NORTHWEST TODAY**

**FIELD : PHILOSOPHY  
CODE : 9229001**

**SUMMARY OF DOCTORAL THESIS IN PHILOSOPHY**

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**THE RESEARCH HAS BEEN COMPLETED AT  
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## OPENING

### 1. Rationale for the study

One of the basic factors to identify and locate a nation is the culture because it exists in all personal and social activities, permeates human personality, is present in the historical development of the community. In relation to socio-economic issues, culture is not only a source of spiritual motivation when participating in creating human qualities and adjusting behavioral relationships between man - man and establish a stable socio-political environment, but also a direct source of material motivation that brings great socio-economic benefits when properly exploited and activated. No matter from any angle, culture plays an important role, becoming a spiritual foundation, internal strength, and soft power to ensure the sustainable development of the country.

From the realities of national history and lessons learned from other countries, our Party and State have gradually known about the power of national culture. In the process of national innovation, culture has gone from being considered only an external motivating factor to now being firmly identified as an internal endogenous factor promoting the development of other areas of social life; Besides the general unity of the national culture, the diversity and uniqueness of the culture of each region and ethnic group are also cared for and preserved and promoted for socio-economic development. Specifically, Resolution 9 of the 11th Central Committee determined that "Culture must be placed on an equal footing with economics and politics." By the 12th Congress, the Party emphasized developing culture so that "Culture truly becomes the spiritual foundation of society, is an important endogenous strength to ensure sustainable development". From the Resolution of the 5th Central Committee, term VIII, paying attention to building an advanced Vietnamese culture imbued with national identity, to the Resolution of the 13th Congress requiring "specific policies to develop culture in ethnic minority areas".

On the basis of thoroughly grasping and implementing that strategy of the Party and State, the provinces in the Northwest region of Vietnam have tried to implement the policy of promoting the role of culture in general and the region's unique endogenous cultural factors to better perform economic, political, security and defense tasks... in the area. As a typical land for the Northern mountainous culture of Vietnam, the Northwest has golden cultural resources created by more than 20 ethnic groups that have long lived in the region. Among them, we must mention ethnic groups such as Thai, Muong, Mong, Dao residing in different terrains of the Northwest. In the process of survival, to adapt to harsh natural conditions, people in the region have created an extremely rich endogenous cultural resource. This is a potential resource, playing an important role in promoting economic development as well as solving other urgent social problems of the Northwest.

With the efforts of the government and people, the endogenous strength of the Northwest region's culture has been aroused, achieving important achievements

and contributing to the transformation of some villages and countryside. The cultural characteristics and people of the Northwest are contributing to the development of human resources as well as creating livelihoods and shifting economic structure in a positive direction. Culture has become one of the important factors creating political stability and a favorable location for economic development. However, promoting the role of culture is still not commensurate with the inherent cultural potential in localities in the region. The exploited cultural value has brought great economic benefits, but its proportion compared to other resources of the region is not as high as expected. Outdated elements in the cultural characteristics of ethnic minorities have not been completely overcome or eliminated, significantly affecting human development - human resources of the region. In the process of promoting culture for economic development, negative manifestations affecting the natural and social environment also appear. Diversity and uniqueness in the culture of the Northwest region are inherent but very faint in the cultural products exploited for economic development. The Northwest is still the poor core of the country. The people, especially the ethnic minorities of the region are not only poor in daily material activities but also multi-dimensionally poor in access to education, healthcare, employment, and sustainable livelihoods.

The above situation raises a number of issues that need to be explained: With unique and rich regional cultural advantages, Why the Northwest provinces are still unable to develop their socio-economics adequately? How can we promote Northwest culture so that it truly becomes an "internal force" to help the region develop and integrate into the development of our country? Opposite to these problems, research the theoretical basis, evaluating the current situation of promoting the role of culture in the Northwest region, finding solutions to maximize the role of culture in socio-economic development and drawing lessons for other localities in exploiting the specific cultural strengths of each region is truly meaningful both theoretically and practically. With such awareness, the doctoral student chose the issue of *Promoting the role of the culture in socio-economic development in the Northwest today* as the topic of his doctoral thesis in Philosophy.

## **2. Research purpose and aims**

### **2.1. Research purpose**

Clarifying the theory and practice of promoting the role of typical cultural factors of the Northwest region in current socio-economic development; propose solutions to improve the effectiveness of promoting the role of cultural characteristics of the Northwest region for socio-economic development in the area.

### **2.2 Research aims**

- Overview of the research situation related to the topic and identify thesis issues that need further research.

- Analyze the theoretical basis for promoting the role of Northwest region's culture in socio-economic development in the Northwest today.
- Analyze and evaluate the current situation of promoting the role of Northwest region's culture in current socio-economic development; clearly indicate the causes of the current situation and the problems raised in promoting the role of the region's cultural characteristics in current socio-economic development.
- Determine directions and propose some solutions to continue promoting the role of cultural characteristics of the Northwest region in current socio-economic development in the next time.

### **3. Research objects and scopes**

#### ***3.1. Research objects***

The research object of the thesis is the issue of promoting the role of culture in socio-economic development in the Northwest today.

#### ***3.2. Research scope***

- In terms of content: The role of culture in general in socio-economic development in the Northwest region is very broad and manifests in many aspects. However, for the reasons and purposes of the research and within the framework of the doctoral thesis, the thesis only focuses on researching the promotion of the role of endogenous cultural factors with outstanding and typical values in the Northwest region - the result of unique creative activities built and developed by ethnic minorities living in the region for thousands of years, creating a driving force for the socio-economic development of localities in the region.

Therefore, in the specific content discussing the Northwest region of the thesis, the terms "Northwest culture", "Northwest culture", "Northwest culture" are consistently used to refer to endogenous cultural factors. characteristic and typical (created by ethnic minorities living for a long time in the Northwest region), can be distinguished from the cultural characteristics of other regions in the country.

- The Northwest region is very large, geographically defined as the provinces located in the North West of Vietnam. However, the Northwest provinces studied in the thesis only focus on 4 provinces: Hoa Binh, Son La, Dien Bien and Lai Chau.

- In terms of time: the research topic focuses mainly from 2011 to the present.

### **4. Theoretical basis and research methods**

#### ***4.1. Theoretical basis***

The thesis is carried out on the theoretical basis of Marxism-Leninism, Ho Chi Minh's ideology and the views of the Communist Party of Vietnam on the role of culture and promoting the role of culture in socio-economic development. In addition, the thesis inherits the research results of a number of scientific works and summary documents of a number of Party, State and cultural agencies related to the content and scope of research of the thesis.

## **4.2. Research methods**

The thesis applies the methodology of dialectical materialism, historical materialism and specific scientific research methods such as analysis and synthesis, induction and deduction, comparison, unifying theory and practice; method of sightseeing and actual observation.

- The methodology of dialectical materialism and historical materialism is applied to determine the relationship, impact, and role of culture on socio-economic issues in movement and development.

- Secondary document analysis method is used to exploit data related to the thesis topic such as Party documents, strategies and plans for socio-economic development of Hoa Binh and Son La provinces. La, Lai Chau, Dien Bien and the entire Northwest region; reports on culture of relevant departments, ministries and branches; scientific research results of specialized institutes, universities, and individuals.

- Method of visiting and observing some localities in the Northwest to combine theory with practice of the research problem.

## **5. New contributions of the thesis**

Firstly, from a philosophical approach, the thesis has partly clarified the role of culture as an internal source of strength in socio-economic development. Based on the theory of promoting the role of culture in socio-economic development, the thesis has pointed out the role of typical cultural values of the Northwest region, identified the content, subjects, and methods of promoting them. The role of culture in socio-economic development in the Northwest today.

Second, the thesis has generally analyzed the achievements and basic limitations of promoting the role of culture in socio-economic development in the Northwest region. At the same time, from explaining the causes and clarifying the issues raised, the thesis has determined directions and proposed some basic solutions to continue promoting the role of culture in the socio-economic development of the NorthWest region in the next time.

## **6. Theoretical and practical significance of the thesis**

### **6.1. Theoretical significance**

The thesis contributes to clarifying the theory of promoting the role of culture in current socio-economic development, especially promoting the role of culture in the Northwest ethnic minority region.

### **6.2. Practical significance**

The thesis can be used as a reference in teaching, studying, and researching a number of related subjects and topics.

The thesis can be used as a document to serve research and policy making on building and developing culture in the Northern mountainous provinces, especially the Northwestern provinces today.

The thesis can also be used as a reference document to serve the work of building and planning policies on socio-economic development of the Northwest provinces today. Especially the policy of promoting the role of culture to develop the region's economy and society.

## **7. Structure of the thesis**

In addition to the introduction, overview of research works related to the thesis, conclusions, published works of the author and list of references, the thesis includes 4 chapters 10 sections.

### *Chapter 1*

## **OVERVIEW OF RELATED RESEARCH WORKS TO THE TOPIC AND PROBLEMS RAISED FOR THE THESIS**

### **1.1. Overview of research works related to the thesis topic**

#### *1.1.1. Research projects on culture, promoting the role of culture in socio-economic development*

##### *1.1.1.1. Research projects on culture*

Culture as an organic part constituting the living body of society should be studied from many different angles and aspects. There have been many research projects on culture both abroad and in Vietnam.

Research on culture abroad should include the work Under the philosophical lens of V.E. Davidovich (2003); *Primitive Culture* by E.B. Tylor; *Document on the World Decade for Cultural Development* of the National Committee on the International Decade for Cultural Development; Tatyanna P. Soubbtina's work *More than just economic growth* (2005); *Soft Power* by Joseph Nye; *The Lexus and the Olive Tree* by Thomas L. Friedman (2021).

Research on domestic culture is also diverse. However, from the dialectical relationship between culture and development, there are a number of typical domestic research works that need to be mentioned, including *the work Culture and Innovation* by the late Pham Van Dong (1994); Research on *Cultural and Development Issues* by Hoang Trinh (1996); Do Huy's Culture and Development project (2006); the work *Culture - goals and driving forces of social development* by Nguyen Van Huyen (2008); Research on *Culture and Development: Vietnam's problems and world experiences* by the Authors' Collective (2018)...

Research projects have approached culture in a narrow sense as the spiritual life of society; or approached in a broad sense as all values, creative activities, and the way of life of people... Especially, in relation to development, culture is proven to play a role as a motivation sources for the existence and development of the human community.

### *1.1.1.2. Research projects on promoting the role of culture in socio-economic development*

Culture plays an important role in the development of society. Therefore, there have been many research projects on exploiting cultural resources, promoting soft power, and the role of culture in the development of the country in general. These works have clarified the role, content, and meaning of promoting the role of culture as the foundation, driving force, and regulatory system of development. Some typical research projects on promoting the role of culture in socio-economic development can be mentioned as: *Methodology on the role of culture in development* by Vu Khieu (editor, 1993); *Contributing to understanding the basic ideology of the Communist Party of Vietnam on the role of culture in social development* by Hoang Thi Hanh (2005); The project *The relationship between economic growth and cultural development of Vietnam in the reform period* by Luong Thi Huyen Trang (2021); Research on "*The role of culture in the process of socio-economic development in Ho Chi Minh City*" by Dao Tuan Hau (2016); *The role of culture in the cause of industrialization and modernization of agriculture and rural areas in the Red River Delta* by author Le Quy Duc (2005); *The role of culture in the development of the market economy in Vietnam today* by authors Nghiem Thi Chau Giang and Nguyen Thi Le Thu (2019); The article "*The role of cultural resources in the process of socio-economic development*" by Professor Nguyen Trong Chuan....

### ***1.1.2. Research projects on culture in the Northwest region and promoting the role of culture in socio-economic development in the Northwest***

#### *1.1.2.1. Research projects on the culture of the Northwest region*

There have been many research projects that have contributed to clarifying the geographical, historical, and socio-economic basis of the region's culture as well as systematizing the identity values in the culture of the Northwest region: Culture of ethnic groups. *Northwest ethnic group - Current situation and raised issues* by Tran Van Binh (2004); *Culture of the ethnic groups in Northwest Vietnam* by author Hoang Luong (2005); *Thai culture and cultural development trends of ethnic groups in the Northwest* by researcher Tran Binh (2005); the book *Trends in changing cultural structures in the Northern provinces of Vietnam* by author Lai Phi Hung (2013); *Learn about some customs, practices, beliefs, and religions of ethnic minorities in the Northwest region* by Author Dang Van Huong (2015); *Regional cultural identity in Vietnam* by Ngo Duc Thinh (2009); The book *Vietnamese Cultural Regions* by author Ly Tung Hieu (2018); *Cultural characteristics of the Northwest region* by Nguyen Ngoc Thanh (2018); Some issues about Northwest history and culture by Pham Van Luc (2011); *Traditional village culture of the Thai and Mong ethnic groups in Northwest Vietnam* by Ngo Ngoc Thang (2002).

#### *1.1.2.2. Research projects on promoting the role of Northwest region's culture in socio-economic development*

In addition to scientific works that delve into the origin, cultural life, customs and practices of ethnic groups in the Northwest, there have recently been a number of works focusing on researching the preservation and exploitation of ethnic groups in the Northwest. Exploiting and arousing the culture of the Northwest region for socio-economic development: *Theoretical and practical issues of human development in ethnic minority areas to meet the author's requirements of industrialization and modernization* Nguyen Dinh Tuan (2020); *Developing human resources in the Northwest region to meet the requirements of socio-economic development in the new context* by author Le Minh Nguyet (2019); *Research on the role of culture in changing the livelihoods of some ethnic minorities in the Northwest mountainous region under the impact of climate change* by author Tran Hong Hanh (2016); *Research on the issue of Exploiting cultural resources for sustainable tourism development in the Northwest region* by Dinh Trong Thu (2021) and some colleagues; *Research on the role of culture in sustainable socio-economic development in the Northwest region in the work Dealing with the natural environment of the Dao people in the Northwest region* by Tran Huu Son (2018), *The role of culture Ecology with sustainable development in the northern mountainous region of Vietnam today* by authors Ngo Thi Tan Huong, Duong Thi Huong (2020).

## **1.2. Overview of the reviewed works and the issues raised for the thesis**

### **1.2.1. General assessment of the reviewed projects**

*Firstly*, the authors have clarified the close relationship between culture and economics in social life. Thereby clearly emphasizing the point that economic growth and development always have an impact on the preservation and protection of the community's culture. On the contrary, preserving and promoting community culture is the basis and driving force for sustainable economic development. Culture under the philosophical lens has been placed in a dialectical relationship with economics, politics, and society.

*Second*, research works in recent decades have clearly shown the role of culture in the socio-economic development of regions and countries. Scientists affirm that culture not only stops at being the spiritual foundation of economic activities by penetrating deeply into human qualities and the social environment, but also directly becomes a field of production, the resources that need to be exploited to develop into products and services that bring economic value.

*Third*, a number of works have analyzed and evaluated the current status of promoting the role of culture in socio-economic development. Research on the role of culture in socio-economic development is not only carried out on a general theoretical level but also on a practical level in a specific locality or region. There has been evidence that when culture is developed and promoted, it will create important conditions for human development and economic development. At the same time,

some researchs also show that promoting the role of culture is influenced by different objective and subjective factors.

*Fourth*, research works on Northwest culture and promoting the role of Northwest culture in socio-economic development have identified culture as one of the strengths and "golden resources" of the region. Research on Northwest culture at the level of tangible and intangible culture has been quite detailed at the local and ethnic scale through information collection and field surveys by researchers. A number of studies have analyzed the current situation of influencing factors and proposed solutions to promote the role of culture in socio-economic development in a certain locality of the Northwest.

### ***1.2.2. Issues raised in the thesis need further research***

*Firstly*, in terms of theory, the thesis must analyze and generalize the role of culture in economic development. It will clearly state the subject, content, and factors affecting the promotion of the role of Northwest region's culture in socio-economic development in the region; Clearly identify which contents of the region's culture have positive values that need to be promoted in the new context, and which cultural nuances need to be overcome and eliminated so as not to hinder the region's socio-economic development. necessary strength.

*Second*, in terms of the current situation, the thesis points out the achievements, difficulties and causes of the achievements and limitations in promoting the role of culture in socio-economic development in the Northwest region.

*Third*, on the basis of discovering the causes, the thesis aims to build specific and appropriate directions and solutions to promote the role of culture in socio-economic development of the Northwest region in the context of integration. Currently. In fact, this content will answer the question of how to deal with traditional cultural identity and regional cultural characteristics so that culture can spread and fulfill its mission of becoming a driving force for the future development of the region.

### ***Conclusion of chapter 1***

Through a survey of research works related to the issue "Promoting the role of culture in socio-economic development in the Northwest today" shows that there are many research works on culture and promoting the role of culture in different research scopes and angles. In addition to research works on culture and promoting the role of culture in general, there are also specific studies on the culture of the Northwest region and promoting the role of culture of the Northwest region in socio-economic development. These works have clarified a number of theoretical and practical issues, providing arguments and arguments to affirm the uniqueness of the culture of the Northwest region. At the same time, it allows identifying the strengths of Northwest culture that need to be exploited for innovation and regional

development. A number of works have contributed to reflecting the current status of promoting the role of culture in the Northwest provinces as well as the factors affecting this activity. The results obtained from these studies have oriented and suggested scientific issues that need to continue to be clarified to serve the work of preserving, spreading, activating, and arousing the mission of Western culture. North for current socio-economic development.

From researching sources related to the thesis topic, we realized that although the above research works have discussed many aspects of culture, the role of culture. However, there is no work that directly discusses the role of culture in socio-economic development in a specific region like the Northwest. The Northwest has inherent advantages to combine with unique cultural capital in socio-economic development. However, promoting the role of culture in socio-economic development, in addition to the achievements that have been achieved, still has certain limitations. Therefore, researching the theoretical basis and current situation to find directions and solutions to continue promoting the role of culture in socio-economic development in the Northwest today is an important job.

## *Chapter 2*

### **SOME THEORETICAL ISSUES ABOUT PROMOTING THE ROLE OF CULTURE IN SOCIO-ECONOMIC DEVELOPMENT IN THE NORTHWEST**

#### **2.1. Concept of culture and the role of the culture in socio-economic development**

##### *2.1.1. Concept of culture*

Culture is a concept that is approached multidimensionally. However, in this thesis, I approaches the concept of culture in two aspects: creative activities (to determine the origin of culture associated with the human subject, reflecting the dynamic light human) and values (to determine the goals and roles of culture to serve progress in human life). From such an approach, graduate students conceive that:

Through understanding the typical common denominator in the study of culture, from the role approach, it can be understood as follows: Culture is the creative activity of humans in specific historical conditions, which results in are typical values that form the basic way of life of a community, and at the same time have the ability to impact the existence and development of that community as an endogenous resource.

##### *2.1.2. Concept of socio-economic development*

Socio-economic development is an upward movement in the direction of increasingly perfecting all aspects of economic activities, in correlation with the resolution of social problems. That is, economic development is inseparable from realizing the goals of social development such as human resources, environmental protection, improving human life quality and social progress. On the contrary, social

development in those aspects will have the impact of promoting sustainable growth of the economy.

As a human activity, when conducting socio-economic activities, it is inevitable that there must be human resources, relationships between people with nature, with society and the formation of products. products created by humans in this specific activity.

### ***2.1.3. The role of culture in socio-economic development***

#### *2.1.3.1. The role of culture in developing the human force*

Culture is the foundation and driving force in forming the qualities and skills of workers. Through performing educational and cognitive functions, culture demonstrates its role in building the qualities and skills of human resources. From traditional cultural elements to modern cultural elements, from standards and common lifestyle behaviors to scientific and technological operations, theoretical research all contribute to forming human capacity and will to work and transform nature and society.

#### *2.1.3.2. The role of culture in regulating economic development associated with environmental protection and political stability*

In socio-economic activities, there are dual relationships, "parallel relationships" inevitably exist between people and between people and nature. On the one hand, those relationships reflect human culture in material production and on the other hand, are regulated, regulated, and impacted by community cultural standards.

Culture exists, containing within it a system of values, standards, and rules that both act as guides and provide requirements that require people to perform. Among them, the unique cultural values and identities of the community are the most core and relatively stable elements that will guide people toward standard behavior, building and nurturing what is right, what is genuine, what is right, and what is right. noble, fighting to eliminate backward, trivial, and evil elements. From there, it urges the subjects of economic activities to be conscious of how to act to achieve economic benefits without violating the natural resources of the community, without disrupting good social relationships between people.

The role of culture in building a stable political life, creating favorable conditions for socio-economic development. First of all, culture is the foundation for political stability and development, contributing to the successful implementation of political goals, strategies, and political decisions. In a community where many ethnic groups live together, culture is also the basis for solving common problems. Culture that penetrates deeply into political life will create correct political ideals as well as collective cohesion, community strength, class and ethnic strength to achieve political goals.

#### *2.1.3.3. Culture plays the role of an internal source of material resources for sustainable socio-economic development*

Although culture reflects the spiritual life of the human community, it not only meets the needs of people's spiritual life, but when exploited and activated, it is also an economic strength, helping economic growth and hunger eradication. poverty

reduction, linking economic growth with solving other social problems. Each community, region, and ethnic group has its own unique cultural creative activities. The result is the formation of a system of rich and diverse cultural products. They are not only the ideological and spiritual foundation for educating people's personality, guiding people towards what is true, but also directly creating economic value. Exploiting economic value from unique local cultural products not only brings economic benefits but also helps each locality and region preserve and promote cultural identity in current conditions. now.

*Firstly*, the system of cultural products inherent in each region and ethnic group contributes to socio-economic development. Heritage, historical relics, scenic spots, and traditional products are not only cultural symbols and historical markers of the region, but can also be a source of sustenance for indigenous people. People can exploit the unique strengths of cultural heritages and traditional cultural products that reflect the way of eating, dressing, living... of ethnic groups in the region to create unique cultural tourism products: Spiritual tourism, community tourism, eco-tourism...

*Secondly*, new cultural products are created by combining the creativity of the creator with ethnic culture to create goods with high economic value. Indigenous people can add economic value from the production and sale of typical traditional products and services related to them.

## **2.2. The feature and the role of culture in socio-economic development in the Northwest**

### ***2.2.1. The feature of the culture of the Northwest region***

The culture of each region is the creative activity in a certain living space of ethnic groups with similar historical origins, exchanges and mutual influences. The result of that creative activity is material and spiritual products containing specific cultural values that reflect the way of living of the ethnic community in the region, and at the same time impact the existence and development of the region. development of that ethnic community as an endogenous resource.

Considering culture in terms of regions and ethnic groups, the Northwest is one of the lands of Vietnam with specific natural and social conditions, inhabited by many ethnic minorities, so it has formed cultural characteristics that can be distinguished. different from the culture of other regions. To clarify the role that the characteristics of the Northwest region's culture play in socio-economic development, it is necessary to determine the natural and social conditions that gave rise to it.

The thesis focuses on clarifying the culture of the Northwest region with the approach of specific cultural creative activities that create unique ways of behaving - distinguishable from the cultural creative activities of human communities in the region. of Vietnam, is an endogenous source of motivation that can be exploited for regional socio-economic development.

It is possible to generalize some basic characteristics of Northwest culture that permeate the behavior and lifestyle of individuals and communities:

*The first characteristic is the way of behavior that emphasizes harmony, closeness, attachment, and adaptability of humans to nature.* Diligence, striving to overcome the harshness of natural conditions are reflected in the way of production; in the way of eating, dressing, and living; in spiritual belief. However, the culture of dealing with the natural environment also partly reflects the dependent and dependent life of ethnic minorities in the region. The reliance is easily seen in the way ethnic minorities deify nature and believe in the power of nature in all situations. All traditional livelihoods of the people revolve around forests, land, fields,...

*The second characteristic, the way people behave between people shows respect, simplicity, and promotes family and clan sentiments.* This characteristic is clearly reflected through customs and traditions, through family activities, and through the habits of clans. Clanhood, the psychology of promoting the family line and the family head have a positive aspect that effectively contributes to regulating individual behavior through customary law; Clans are responsible for managing their children and following village and country rules to create order in the family and clan. However, the limitation of family lines is that they are closed and local.

*The third characteristic, the way of organizing the community promotes community cohesion, love for the homeland, and feelings of attachment to the village.* This characteristic is one of the important spiritual foundations to create consensus in society, a condition for regulating socio-economic activities in a humane direction, building a stable political life, creating area for the region's socio-economic development. However, the firmly maintained village institutions have created a deep, closed lifestyle, slow to integrate with modern life, and afraid of breakthroughs, according to the nature of some localities in the region.

*The fourth characteristic, the way of creating and enjoying material and spiritual life, demonstrates a sophisticated and unique aesthetic thinking.* With the main characteristics of indigenous ethnic minorities living, agricultural and forestry livelihood activities play a leading role in people's lives. But reflected in the region's culture are the creative, industrious, and optimistic qualities of the people of the Northwest. All material and spiritual cultural products are the result of hard work, clearly expressing this characteristic of Northwest culture. It is also important to realize that the creativity and sophistication in cultural life is still dominated by the small-scale farming mindset of small, spontaneous producers in villages and countryside.

In summary, in the cultural characteristics of the Northwest region, we can see the interwoven existence of both positive and valuable factors that promote development and restrictive and backward factors that hinder development.

## ***2.2.2. The role of culture in the Northwest region in socio-economic development***

### *2.2.2.1. The role of the Northwest region's culture in developing human resources to meet the requirements of socio-economic development*

Many cultural factors are valuable in promoting the development of human resources in the region. In terms of knowledge, traditional knowledge and ethnic experience are contributing to forming understanding for workers. Besides, the traditional qualities of the people of the Northwest are also performing the function of awareness, moral education, lifestyle, and behavior for the people. Those cultural factors not only contribute to building positive emotions, ethics, and lifestyles of workers, but also regulate how they approach education, livelihood, and employment.

### *2.2.2.2. The role of culture in the Northwest region in regulating economic development associated with environmental protection and political stability*

*The role in regulating economic development associated with protecting the natural and social environment:*

For the natural environment: If the standards in how people in the Northwest are treated with nature are promoted, it will be the driving force for people to find new ways to ensure their livelihoods without damaging the natural habitat. For the social environment: The role of Northwest culture, which focuses on customary laws, ethics, customs, and practices, will participate in building respectful behavior and helping each other develop the economy. impartially without heavy material calculations so that economic growth is not a biased process that only achieves economic goals but away from the goals of protecting the cultural and social environment.

*The role in regulating economic development associated with political stability:* With a long history of experiencing difficulties and hardships in fighting natural disasters and enemy attacks, the ethnic minority community here has a strong spirit of solidarity and community cohesion. It is an outstanding tradition, a characteristic that makes Northwest culture the foundation for creating a spirit of universality together protecting the country's borders. From there, creating a favorable area for socio-economic development.

### *2.2.2.3. The culture of the Northwest region is a source of internal material resources for sustainable socio-economic development*

With a long history of many creative activities in different aspects of life in material production, spiritual activities, community organizations..., Tay Bac owns a system of special cultural products. Typical and very massive, it is a great resource for socio-economic development. These cultural products can be exploited to develop the tourism economy associated with protecting the cultural identity of Northwest ethnic minorities.

In addition, people can also develop economics associated with cultural conservation on the basis of economic models related to production and

commercialization of products created on the basis of combining indigenous knowledge and methods. Exploiting the economic value of these products well is not only a way to eradicate poverty in the Northwest countryside but also has a strong role in spreading the word in the community to continue nurturing and preserving traditional values.

### **2.3. Promoting the role of culture in socio-economic development in the Northwest: *The essence, subject, content, method***

#### **2.3.1. *The essence of promoting the role of culture in current socio-economic development***

Through analyzing some basic viewpoints on promoting the role of culture, it can be understood: Promoting the role of culture in socio-economic development is a creative activity of humans with a dialectical unity between preserving maintain positive elements and fight to eliminate backward elements, dialectic between inheritance and development, dialectic between preserving and exploiting culture to create a driving force for socio-economic development.

#### **2.3.2 *Subject, content and method of promoting the role of culture in socio-economic development in the Northwest***

##### **2.3.2.1. *The subjects of promoting the role of culture in socio-economic development in the Northwest***

Promoting the role of culture in socio-economic development in the Northwest is a creative activity carried out by the subjects. Each subject with different positions, roles and functions will perform the contents promoted by different methods.

Party committees and state authorities from central to local levels promote the role of culture first of all by leading and directing through major orientations and guidelines.

Local socio-political organizations: Farmers' Union, Women's Union, Veterans' Union, Youth Union, Elderly Association ...: Concretize policies, directives and resolutions of Party committees and authorities on the preservation and promotion of culture; propagating and mobilizing people to implement contents on promoting culture in local socio-economic development; absorb people's democratic opinions to advise and propose to Party committees and authorities in promoting the role of culture in life.

Intellectuals, experts, scientists, cultural artisans: not only participate in preserving the characteristics of culture but also continue to discover and find out their socio-economic values.

The Northwest people: are the most direct subjects, playing a decisive role in the success and failure of promoting the role of culture. In the subject of the people, it is necessary to pay attention to the role of reputable people in the community, entrepreneurs.

*2.3.2.2. The content of promoting the role of culture in socio-economic development in the Northwest:*

*Firstly*, promote the role of Northwest region's culture in developing human resources to meet the requirements of current economic development. Promoting the role of Northwest culture so that it performs cognitive and educational functions for the people, thereby bringing typical cultural values deeply into each family, each person, and making them shine. Along with exploiting and activating those strengths in culture, it is necessary to simultaneously overcome and gradually eliminate outdated cultural factors that are creating resistance to industrial development in the Northwest.

*Secondly*, promote the role of Northwest region's culture in regulating economic development associated with environmental protection and socio-political stability. In promoting the role of culture in regulating economic development associated with environmental protection, it is necessary to focus on promoting the strength and impact of the Northwest people's way of dealing with nature and society. Promoting the role of culture in economic development associated with political stability requires implementing cultural elements to penetrate and positively impact political stability, creating favorable conditions for economic development.

*Thirdly*, promote the direct role of creating economic value of Northwest region's culture in sustainable socio-economic development. First of all, it is necessary to promote the driving force of Northwest culture to develop tourism economy associated with preserving ethnic culture. Along with developing the tourism economy is the development of commodity production for traditional, handicraft products of the Northwest such as brocade weaving products, traditional wicker products... with the policy of each village, one specialty, a featured product.

*2.3.2.3. The methods of promoting the role of culture in socio-economic development in the Northwest*

*Firstly*, through the conservation and preservation of culture in the Northwest region, creating a favorable basis for spreading, activating positive values in socio-economic development.

*Secondly*, through education, training and research activities, the application of science and technology aims to raise people's awareness and qualifications in effectively exploiting culture for socio-economic development.

*Thirdly*, through the development of conventions, community conventions and other cultural and artistic activities.

*Fourthly*, through advertising activities culture promotion and exchange activities domestically and internationally.

## **2.4. Elements affecting the promotion of the role of culture in socio-economic development in the Northwest**

### ***2.4.1. Objective factors***

Natural and social geographical conditions of the Northwest region; Socio-economic conditions in the country; The trend of socio-economic exchange between regions in the country and the trend of international exchange and integration of Vietnam; The development of science and technology.

### ***2.4.2. Subjective factors***

Cultural characteristics and spiritual life of the Northwest people; Awareness and capacity of party committee officials and provincial governments in the region; Awareness and capacity of the Northwest people.

## **Conclusion of chapter 2**

Culture is the creative activity of humans under specific historical conditions. The results of creative activities are material and spiritual products containing specific cultural values that reflect people's way of living and have an impact on the existence and development of people. humans as an endogenous resource. In relation to all aspects of social life, culture acts as a driving force for socio-economic development. Culture participates in industrial development - social human resources. Good cultural values also participate in regulating social relationships between people in a humane and progressive direction, creating a stable social environment for socio-economic development. In particular, culture also directly creates socio-economic benefits for people.

The Northwest - a region with special natural ecological conditions, has a community of more than 20 ethnic groups, mainly ethnic minorities living, creating unique characteristics of this region's culture. In the current reform process, it is necessary to promote the role of Northwest region's culture in socio-economic development. The essence of promoting the cultural role of the Northwest region is the creative activities of the subjects to bring the good cultural characteristics of the region into the reality of social life as a source of motivation for development. This includes preserving, spreading, activating, and exploiting positive values and fighting and eliminating outdated practices that exist in the region's culture. The methods of this activity are deployed on the basis of awareness and action by subjects with the aim of further promoting the role of culture in the socio-economic development of the entire region.

### *Chapter 3*

## **CURRENT STATUS OF PROMOTING THE ROLE OF CULTURE IN CURRENT SOCIO-ECONOMIC DEVELOPMENT IN THE NORTHWEST**

### **3.1. Achievements and limitations of promoting the role of culture in socio-economic development in the Northwest**

#### *3.1.1. Achievements in promoting the role of culture in socio-economic development in the Northwest*

##### *3.1.1.1. in the subject promoting the role of culture in socio-economic development in the Northwest*

Party committees and state authorities from central to local levels promote the role of culture first of all by leading and directing through major orientations and guidelines.

Local socio-political organizations: Farmers' Union, Women's Union, Veterans' Union, Youth Union, Elderly Association ...: Concretize policies, directives and resolutions of Party committees and authorities on the preservation and promotion of culture; propagating and mobilizing people to implement contents on promoting culture in local socio-economic development; absorb people's democratic opinions to advise and propose to Party committees and authorities in promoting the role of culture in life.

Intellectuals, experts, scientists, cultural artisans: not only participate in preserving the characteristics of culture but also continue to discover and find out their socio-economic values.

The Northwest people are the most direct subjects, playing a decisive role in the success and failure of promoting the role of culture. In the subject of the people, it is necessary to pay attention to the role of reputable people in the community, entrepreneurs.

##### *3.1.1.2. Achievements in the content promoting the role of culture in socio-economic development in the Northwest*

Firstly, achievements in promoting culture's role in human resource development meet the requirements of socio-economic development. Promoting strength and motivation in the virtues of diligence, hard work, optimism and work: Living in complex geographical and climatic conditions, the people of the Northwest have formed the need to survive. Today, due to the requirements of the market economy, that spirit continues to be spread into the spirit of hard work in learning, improving qualifications as well as active labor.

Promoting strength and motivation in creative virtues, hard work to adapt, overcoming difficulties in accessing education, finding sustainable jobs, in production: In

access to education, positive signs of trying to overcome difficulties to find modern knowledge. In production, people are also creating, gradually adapting to the new context. A part of ethnic minorities in agricultural activities have their own ways to cope with climate change and market fluctuations.

Secondly, achievements in promoting the regulatory role of culture in the Northwest region in economic development associated with environmental protection and political stability. Promote culture's role in regulating economic development in association with protecting the natural and social environment. In protecting the natural environment, people have exploited the positive aspects in cultural characteristics to develop community forest management conventions and conventions. Since then, the general forestry structure of the region has shifted from exploitation and use of desert.

Promoting the role of culture in economic development associated with political stability: Positive culture factors such as pride in ethnic traditions, community cohesion, clans have been applied in current conditions to solve political security issues, religious and ethnic complex of the Northwest

Thirdly, achievements in promoting the role of internal material resources of culture in socio-economic development. Harnessing culture for local development has shown to achieve "dual" benefits, "double" benefits.

### *3.1.1.3. Achievements in the method promoting the role of culture in socio-economic development in the Northwest*

*Firstly*, cultural preservation has created conditions to promote the role of culture in socio-economic development.

*Secondly*, education, training and research activities, scientific and technical application are promoted.

*Thirdly*, the development of conventions and conventions to bring culture values of the Northwest region into people's lives is carried out regularly.

*Fourthly*, culture promotion and exchange activities are promoted to promote the effectiveness of promoting the role of culture in socio-economic development.

### ***3.1.2. Limitations in promoting the role of culture in socio-economic development in the Northwest***

#### *3.1.2.1. Some limitations on awareness and positivity of subjects for promoting the role of culture in socio-economic development in the Northwest today*

Party committee level and State government: In some localities, the formulation and promulgation of policies as well as the implementation methods of committees and grassroots authorities are still subjective, top-down approach, and have not mobilized the people's strength in advising, adjust and formulate guidelines and policies on promoting the role of local culture.

Socio-political organizations: Propaganda activities on the negative impacts of outdated practices on people's lives in socio-political organizations are still general in nature, not yet integrated into specific tasks associated with functions, location of the organization.

Intellectuals, experts, scientists, cultural artisans: research works, topics, projects and plans implemented by experts, scientists and artisans in the provinces are limited in number.

People in the Northwest: Facing the impact of market economic conditions and extensive culture exchanges today, a part of the people, including ethnic minorities in the Northwest, are indifferent and turn away from the characteristics of culture Northwest.

*3.1.2.2. Some limitations on the content of promoting the role of culture in socio-economic development in the Northwest today*

*Firstly*, the elimination of some outdated practices is an obstacle in human resource development to meet the requirements of socio-economic development.

*Secondly*, promoting the role of culture in socio-economic development has a number of negative impacts on the natural environment, society and political stability.

*Thirdly*, exploiting culture for socio-economic development from tourism development and typical products is not commensurate with the inherent potential of the Northwest.

*3.1.2.3. Some limitations on methods of promoting the role of culture in socio-economic development in the Northwest today*

The first, the preservation and protection of culture is mainly new in terms of quantity, but not in depth to have fundamental qualitative changes.

The second, education, training, research and application of science and technology have not met the requirements of promoting the role of culture in socio-economic development.

The third, the promotion and introduction of culture and culture exchange are not really unique, not comprehensively reflecting the culture characteristics of the Northwest.

**3.2. Causes and some issues arising from promoting the role of culture in socio-economic development in the Northwest today**

*3.2.1. Causes of achievements and limitations in promoting the role of culture in socio-economic development in the Northwest today*

*\* Causes of achievements*

The awareness and leadership and direction of our Party and State in resolving the culture and socio-economic relationship for the Northwest region is deepening. Along with that, the ability to approach and implement guidelines and policies to

promote culture's role in the socio-economic development of the people of the Northwest has been increasingly raised, facilitating the implementation of contents promoting the role of culture more effectively.

*\* Causes of limitations*

The implementation of socialization in promoting the role of culture in socio-economic development has not been effective; the objective transition from small production to large production – industrialization and modernization of the Northwestern provinces and the country in general; the socio-political complexities associated with the long border line lead to some limitations in promoting the role of culture in the North West today.

***3.2.2. Some issues arising from promoting the role of culture in socio-economic development in the Northwest today***

*Firstly*, there are conflicts in the requirement to improve the subjectivity in promoting the role of culture in the Northwest region with the indifference and lack of initiative of a part of the people in localities in the region.

*Secondly*, there difficulties between linking culture activation and exploitation activities for economic development with culture identity preservation activities in the Northwest today.

*Thirdly*, the difficulties in implementing the dual goal of promoting culture: both promoting socio-economic development and eliminating outdated practices.

*Fourthly*, there are inadequacies between fragmentation, spontaneity and instability in the method of promoting the role of culture and the requirements of sustainable socio-economic development in the Northwest today.

***Conclusion of chapter 3***

In recent years, based on awareness of the importance of local culture, the people of the Northwest have promoted the role of culture to serve socio-economic development and have achieved positive results. Firstly, the initiative and positivity of subjects is increasingly increased. Second, the cultural characteristics of people in the Northwest have been awakened and contributed to building human resources; regulate economic development in association with environmental protection and socio-political stability; Exploiting culture for economic development has contributed to increasing income and diversifying livelihoods for people. Third, the method of promoting the role of Northwest culture is increasingly being promoted.

However, promoting the role of culture in the socio-economic development of the Northwest still has some limitations. Firstly, limitations in awareness and positivity of the subjects. Second, there are limitations in the content of promoting the role of culture, such as eliminating some outdated practices that are not yet thorough, promoting culture for socio-economic development, but still have some negative

impacts on the environment and society. Political stability and exploitation of culture to serve socio-economic development are not commensurate with the inherent potential. Third, there are limitations in promoting methods that are not really effective.

From the above situation, it can be seen that there are a number of issues in promoting the role of Northwest culture in socio-economic development that need attention and resolution. That is the inadequacy between the need to improve the initiative and positivity of the subject and the indifference and lack of initiative of a part of the subject; inadequacies in implementing the dual goal: both promoting socio-economic development and eliminating outdated practices; inadequacies between the fragmentation, spontaneity, and instability in promotion methods and the role of culture with the goal of sustainable development. These issues require proper awareness by all subjects and action directions and solutions to continue to effectively promote the role of culture in socio-economic development in the Northwest.

#### *Chapter 4*

### **DIRECTIONS AND SOLUTIONS CONTINUE TO PROMOTE THE ROLE OF CULTURE IN SOCIO-ECONOMIC DEVELOPMENT IN NORTHWEST**

#### **4.1. Directions continue promote the role of culture in socio-economic development in the Northwest in the next time**

##### ***4.1.1. Promoting the role of culture in socio-economic development on the basis of evoking the positivity and initiative of the subjects***

Promoting the role of culture is an activity that not only requires qualifications and ability but also requires national pride, love for the homeland, and a sense of responsibility from each individual. The result of promoting the role of culture is also to improve the material and spiritual life of the people. Therefore, it is necessary to stimulate the initiative and positivity of subjects in promoting the role of culture.

##### ***4.1.2. Close connection and harmony between traditional and modern elements in promoting the role of culture in socio-economic development***

Combining tradition and modernity in promoting the role of culture is the way to achieve harmonious development. It is necessary to thoroughly implement this viewpoint to ensure the preservation and promotion of culture associated with economic growth and development and vice versa.

##### ***4.1.3. Ensure unity in the fields of economics, politics, culture, security and defense in promoting the role of culture in socio-economic development***

Culture impacts socio-economic development both directly and indirectly. In a direct form, culture is a source of economic benefit, directly bringing economic value such as tourism development and commodity production development based on the exploitation of culture. In an indirect form, culture contributes to the formation of

human qualities, regulates social relations, participates in building a stable political life, releases constraints and obstacles to promote social development. Therefore, promoting the material and spiritual role of culture must be placed in a direct relationship with economic issues and in an indirect relationship with political and social issues.

#### **4.2. Solutions continue to promote the role of culture in socio-economic development in the Northwest in the next time**

##### ***4.2.1. Improve the capacity and qualifications of subjects to effectively promote culture's role in socio-economic development***

The problem in preserving, activating and exploiting culture for socio-economic development is that human capacity cannot meet the requirements, the implementation results are not commensurate with the potential and strengths of culture of the region. Therefore, in order to remove this shortcoming, it is necessary to improve the qualifications and capacity of the subjects so that they can confidently and proactively promote the role of culture.

##### ***4.2.2. To strengthen the education of cultural values typical of the Northwest region in association with socio-economic development inside and outside schools.***

Strengthening the education of culture values typical of the Northwest region in association with socio-economic development inside and outside the school will directly affect raising awareness, arousing the pride and sense of responsibility of subjects in preserving and promoting culture in the region.

##### ***4.2.3. Complete mechanisms and policies to promote the implementation of contents promoting the role of culture in socio-economic development***

Formulate policies on remuneration, praise, encouragement and support for subjects to improve their material and spiritual life. For artisans – cultural transmitters, it is necessary to have priority policies on remuneration regimes, encouraging them to participate in training courses on skills for cultural heritage transmission; For those with credibility in the community: timely encouragement.

The completion of mechanisms and policies to promote the implementation of contents promoting the role of culture includes: perfecting mechanisms and policies on promoting culture in human development, building a humane social environment; perfecting mechanisms and policies to implement socialization in activities of arouse, spreading and exploiting culture to bring economic value.

##### ***4.2.4. To combine the fine cultural characteristics of the Northwest region with the guidelines and policies of the Party and the State in building a grassroots cultural environment***

Gradually improve material and technical foundations and build cultural institutions in service of promoting the role of culture in socio-economic development

Promote community management based on combining the fine cultural characteristics of the Northwest with the laws of the State.

***4.2.5. Enhance the promotion and introduction of cultural characteristics of the Northwest in association with socio-economic development***

Forming links between the Northwest and other countries, the closest of which are the two neighboring countries such as China and Laos to attract foreign cooperation and investment in the Northwest. Building centers for promotion, introduction and promotion of cooperation in the field of culture of provinces in the inner and outer regions as a spearhead in promotion, introduction of culture Northwest, creating conditions for the development of culture industry of provinces in the provinces.

**Conclusion of chapter 4**

In the Northwest today, to effectively promote the role of culture in socio-economic development, it is necessary to follow a number of basic directions. First of all, mobilize the positivity, initiative, and self-awareness of the subjects. Because, encouraging the active and creative subjectivity of people in promoting activities is a condition to ensure that people are truly the center and destination of development. Besides, it is necessary to be consistent in the direction of closely linking traditional and modern elements in promoting the role of Northwest region's culture. Harmoniously resolving the relationship between traditional and modern factors serves as a basis for increasing the role of spiritual and material motivation of culture in economic development and solving social problems. On the contrary, this is also a condition to ensure that regional cultural characteristics do not follow modernity to achieve economic goals at the expense of inherent identity. At the same time, for a sustainable development of the Northwest, in the process of preserving and awakening the cultural characteristics of the region, it is necessary to maintain the unity of the major pillars of development: economics, politics, culture, and society.

The above directions must be implemented synchronously and regularly in the process of promoting and bringing the good characteristics of the Northwest region's culture into socio-economic activities through a number of key solutions. Firstly, improve the capacity, qualifications and coordination of subjects to continue promoting the role of culture in socio-economic development. Second, strengthen communication and education work inside and outside the school about the typical cultural values of the Northwest region associated with socio-economic development. Third, perfect mechanisms and policies to promote the implementation of contents that promote the role of culture in socio-economic development. Fifth, continue to promote the preservation, promotion and introduction of cultural characteristics associated with socio-economic development in the Northwest today.

## CONCLUSION

Through studying research works related to the thesis topic, it shows that research on culture and the role of culture through the lens of philosophers has never been an urgent issue. However, there has not been any specialized research work on promoting the role of Northwest culture in socio-economic development. However, research projects related to the thesis topic have helped graduate students gain a more comprehensive and profound understanding of the cultural picture and socio-economic appearance of the Northwest region to be determined to implement it. This thesis topic with the goal of clarifying the essence, current situation, directions and solutions to promote the role of unique and valuable cultural elements of the Northwest region in socio-economic development.

Overall, the endogenous cultural factors of each region and nation play a role not only as a foundation, a spiritual pedestal, a driving force to radiate strength, but also as a factor regulating development. Lasting. Specifically, for the Northwest, the typical and typical cultural elements created by ethnic minorities living in the region for thousands of years have become an important source of material and spiritual resources in socio-economic development. With such strength and great impact on the socio-economic development of the Northwest, promoting the role of the region's endogenous cultural factors has been given special importance by our Party, State and the Northwest provinces.

Promoting the role of culture in socio-economic development in the Northwest is essentially a creative activity of subjects in preserving, activating, and exploiting elements with positive values and fighting to eliminate negative factors. backward elements in the cultural characteristics of the Northwest people so that culture can fulfill its mission of being an endogenous resource for sustainable development. Activities to promote the role of culture need to focus on four basic contents: 1. Preserving and preserving the culture of the Northwest region to create favorable conditions for promotion; 2. Promoting the role of culture in developing human resources to meet the requirements of socio-economic development; 3. Promoting the role of culture in regulating economic development associated with protecting the natural and social environment and political stability; 4. Promote the role of culture as a direct driving force in creating economic value in sustainable development.

With determination and efforts, promoting the role of culture with the above contents in the Northwest has achieved important achievements. However, there are also many limitations and inadequacies that need to be overcome and resolved. The achievements and limitations originating from different objective and subjective causes require deep awareness in order to improve the effectiveness of promoting the role of culture in the Northwest region. In order for positive cultural elements to continue to penetrate deeply into life and become factors that promote and orient socio-economic development, directions and solutions need to focus on the subjects and methods of linking different sectors. subjects, methods of spreading and introducing Northwest culture and enhancing guidelines and policies to create favorable corridors for promoting the role of Northwest culture today.

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