

## SUMMARY OF NEW CONCLUSIONS OF PH.D. THESIS

1. Title: **Effectiveness of political book publishing in Vietnam in the context of international integration**

2. Speciality: PUBLISHING

3. Code: 9320401

4. Name of PhD Student: Tran Thi Mai Dung

5. Advisor(s):

- Associate Professor, Dr. Tran Hai Minh

- Associate Professor, Dr. Le Van Yen

6. Institutional: Faculty of Publishing, Academy of Journalism & Communication

7. New conclusions:

(1) Systematize and clarify theoretical issues about the effectiveness of political book publishing such as concepts, classification, research theories, criteria and scales, impact of the context of international integration on the effectiveness of publishing political books. Researched international experience in publishing political books and drew the lessons for Vietnam.

(2) Survey, analyze, and clarify the situation of political book publishing effectiveness (2018-2022) at 5 publishers - National Political Publishing House, Political Theory Publishing House, People's Public Security Publishing House, People's Army Publishing House, and Information and Communications Publishing House. Thereby, the thesis evaluates the results, limitations, causes, and problems facing political book publishing in Vietnam today.

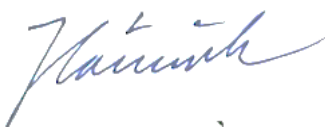
(3) Based on the situation, the thesis analyzes the requirements, perspectives, and solutions to improve the effectiveness of political book publishing in the future.

*Ha Noi, 26th March, 2024*

**1<sup>st</sup> Advisor**

**2<sup>st</sup> Advisor**

**PhD Student**



**Assoc,Pro,Dr. Tran Hai Minh**

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